



FOR IMMEDIATE RELEASE

CONNEXIONS INC. HIRES STEVEN G. AUERBACH AS PRESIDENT

Former UnitedHealth Group EVP Will Strengthen Firm's Credentials in Business Process Outsourcing and in Healthcare Industry

ORLANDO, FL – 3 February 2009 – Connexions Inc. announced today that it has selected Steven G. Auerbach for the position of President. Mr. Auerbach will have overall management – including strategy development, client services, operations and sales – for the company's sites in Florida, North Carolina and Indiana, and its 2,500 employees. Connexions Inc. is a technology-driven business process outsourcing firm serving a long list of the nation's largest and best-known health insurance plans and commercial enterprises, helping those firms to acquire, retain and service their customers.

Mr. Auerbach, 42, brings more than 18 years of experience to this new position, having served in various executive and senior management positions for major health plans. Most recently he was the Executive Vice President of Provider / Member Operations at UnitedHealth Group (NYSE:UNH), where he oversaw 10,000 professionals providing service to more than 25 million consumers and 650,000 physicians. His broad range of responsibilities at the nation's 2nd largest health insurer included domestic and international call centers, claims processing, quality assurance, training, capacity planning, account management and Internet solutions.

During his tenure with UnitedHealth Group, his responsibilities also included Sales Operations and Communications, Commissions, Group Services, and eSolutions, where he architected that firm's Internet self-service strategy with the introduction of its Employer eServices[®] portal.



Previously, Mr. Auerbach worked four years for Aetna, and spent five years at CIGNA in the sales support, underwriting and information systems areas. He also spent three years at ChannelPoint, a leading B2B service company providing health, life and P&C insurers with real-time access to their distribution channels.

In announcing the appointment, Connexions Inc. Chairman and CEO Robert “Jack” LeFort said, “Steve Auerbach brings a rare combination of operational and sales expertise and a track record of client-centric focus that will directly benefit our healthcare and commercial clients and their customers. The addition of an executive of his caliber will provide the management horsepower necessary to take Connexions to a significantly higher level of performance and stature as a world class business process outsourcing firm.”

Mr. Auerbach said, “Connexions is an exciting, vibrant company with a client list of respected healthcare and commercial organizations. This is an opportunity to apply my experience across a broad range of disciplines to drive significant positive change for our client organizations, and to play a key role in establishing Connexions’ reputation as the nation’s premier “Growth and Retention” company.

Connexions Inc. is a technology-based business process outsourcing firm with broad expertise in healthcare and commercial industries, assisting well-known health insurance plans and commercial companies in their efforts to acquire, transact with, and retain members and customers. Connexions is a privately held company, and part of the New Mountain Partners II, L.P. portfolio, a private equity fund sponsored and managed by Manhattan-based New Mountain Capital LLC.

-- 30 --

About Connexions Inc.:

Founded in 1992, Connexions’ 2,500 professionals provide technology-based business solutions for a long list of America’s best-known corporate and healthcare organizations, including Sprint, Olympus, Kaiser-Permanente, Caremark and Aetna. See www.connexions.com.



About New Mountain Capital:

New Mountain Capital, LLC is a New York-based private equity firm investing for long-term capital appreciation through direct investment in growth equity transactions, leveraged acquisitions and management buyouts. New Mountain seeks out the highest quality growth leaders in carefully selected industry sectors, and then works intensively with management to build the value of those companies. See www.newmountaincapital.com.

For additional information:

Ellen D. Hosafros
Marketing Communications Manager
Connexions, Inc.
(407) 241-0782
ehosafros@connexions.com