



FOR IMMEDIATE RELEASE

**CONNEXIONS, INC. STRENGTHENS TECHNOLOGY
CAPABILITIES WITH ADDITION OF HIGHLY REGARDED IT EXECUTIVE**

James D. Gilbert Appointed SVP of Company's Technology Operations

ORLANDO, FL – 23 June 2009 – Connexions Inc. today announced the appointment of James D. Gilbert to the position of Senior Vice President of Product Development, with responsibility for management of the company's 12-member development team at its Technology Center in Boulder, Colorado, as well as executive oversight of Connexions' growing suite of proprietary technology products, including *bConnected* – a field sales force management platform for health insurance plans. He will report to Albert Prast, Connexions' Chief Information Officer.

Connexions and its healthcare unit, ConnexionsHealth, provide people, process and technology solutions for a growing list of well-known companies; helping them to acquire, retain and serve customers, and to gain competitive advantage through higher sales conversions and lower cost of sale.

Mr. Gilbert – a seasoned technology marketing professional – brings two decades of experience to his new role. He is a former Vice President of Product Marketing for Sandvine, a broadband network management firm, where he led the delivery of that company's products to a global market. Previously, he served as Vice President of Product Management and Marketing for Simplicita, a subscriber communications software developer, and was Director of Product Management for Software.com, a worldwide provider of software products and services for the communications industry. As principal at American Management Systems (now GCI Group), he founded the Boston office for global business systems and its management consulting firm.

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Jim Gilbert / Add One

In announcing Mr. Gilbert's appointment, Connexions President Steven G. Auerbach said, "Our goal of building a world-class technology capability within our business process outsourcing business model is greatly advanced with the addition of an executive of Jim's caliber. His ability to identify, develop and market technology solutions that address critical business requirements is unmatched. Our existing and prospective clients alike will benefit from his expertise."

Mr. Gilbert earned dual Master's degrees in Business Administration (Finance and Entrepreneurial Management) from The Wharton School at the University of Pennsylvania, and a Bachelor's degree in Computer Science from Rensselaer Polytechnic Institute in New York. Connexions is a privately held company and part of the New Mountain Partners II, L.P. portfolio, a private equity fund sponsored and managed by Manhattan-based New Mountain Capital LLC.

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About Connexions Inc.:

Founded in 1992, Connexions' 2,500 professionals provide technology-based business solutions for a long list of America's best-known corporate and healthcare organizations, including CVS Caremark, FedEx, Kaiser Permanente, Sprint, Olympus, Logitech and SanDisk, among others. See www.connexions.com.

About New Mountain Capital:

New Mountain Capital, LLC is a New York-based private equity firm investing for long-term capital appreciation through direct investment in growth equity transactions, leveraged acquisitions and management buyouts. New Mountain seeks out the highest quality growth leaders in carefully selected industry sectors, and then works intensively with management to build the value of those companies. See www.newmountaincapital.com.

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